



WPXI

4145 Evergreen Road
Pittsburgh, PA 15214**Contract # 339340**

10/31/12-11/06/12

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Date Entered	10/30/12
Last Modified	11/01/12
Entered By	Mary Beth Halas
By Broadcast Month	Spots
Nov. 2012	36
Grand Total:	36
	\$60,125.00

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

Telerep/Washington DC
GILROY,MAURA
/ N/A
Standard
OBAMA 605
OBAMA FOR AMERICA 605

Date Entered	10/30/12
Last Modified	11/01/12
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By Broadcast Month	Spots
Nov. 2012	36
Grand Total:	36
	\$60,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/31/12-11/02/12	4	:30	4:28A- Channel 11 News			1	1	1				3	\$175.00	\$525.00	Pittsburgh (WPXI)	NEWS 430-5A/1	10/30/12
2.0	Normal Line / Spot	11/05/12-11/06/12	4	:30	4:28A- Channel 11 News			1	1					2	\$175.00	\$350.00	Pittsburgh (WPXI)	NEWS 430-5A/2	10/30/12
3.0	Normal Line / Spot	11/05/12-11/06/12	3	:30	4:38A- Channel 11 News				1	1				2	\$550.00	\$1,100.00	Pittsburgh (WPXI)	NEWS 5-530A/4	10/30/12
4.0	Normal Line / Spot	10/31/12-11/02/12	3	:30	4:38A- Channel 11 News					1	1			3	\$550.00	\$1,650.00	Pittsburgh (WPXI)	NEWS 5-530A/3	10/30/12
5.0	Normal Line / Spot	11/01/12-11/02/12	3	:30	5:29A- Channel 11 News					1	1			2	\$750.00	\$1,500.00	Pittsburgh (WPXI)	NEWS 530-6A/5	10/30/12
6.0	Normal Line / Spot	11/05/12-11/06/12	3	:30	5:29A- Channel 11 News			1	1					2	\$750.00	\$1,500.00	Pittsburgh (WPXI)	NEWS 530-6A/6	10/30/12
7.0	Normal Line / Spot	11/05/12-11/06/12	2	:30	5:59A- Channel 11 News			1	1								1	1	1
7.1	Normal Line / Spot	11/05/12-11/06/12	3	:30	5:59A- Channel 11 News			1	1					2	\$1,100.00	\$2,200.00	Pittsburgh (WPXI)	NEWS 5-6A/7	10/31/12
8.0	Normal Line / Spot	11/01/12-11/02/12	2	:30	10:59P- CHANNEL 11 NEWS					1	1			2	\$4,000.00	\$8,000.00	Pittsburgh (WPXI)	NEWS 5 11-115P/8	10/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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Pittsburgh, PA 15214

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3050 K Street NW
Washington, DC 20007

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Schedule Dates 10/31/12-11/06/12

Date Entered 10/30/12

Last Modified

11/01/12

Entered By

Mary Beth Halas

Agency

Advertiser

Product

Brand

Salesperson

Political - Federal Candidate (1067)

POL/LIB OBAMA/D/PRE/US (130088)

Telerep/Washington DC, Washington DC (1040)

Telerep/Washington DC

Commission %

15.00

Commission

\$9,018.75

Net Total

\$51,106.25

Sales Tax

Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

GILROY, MAURA
/

N/A

National/Political

Standard

OBAMA 60S

OBAMA FOR AMERICA 60S

Pittsburgh (WPXI) By Broadcast Month		Spots	Rate
Nov. 2012		36	\$60,125.00
Grand Total:		36	\$60,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	10:59P- CHANNEL 11 NEWS	1								1	\$4,000.00	\$4,000.00	Pittsburgh (WPXI)	NEWS 11-1135P/9	10/30/12
10.0	Normal Line / Spot	10/31/12-11/02/12	2	:30	11:34P- TONIGHT SHOW		1	1	1					3	\$925.00	\$2,775.00	Pittsburgh (WPXI)	TONIGHT SHOW	10/30/12
11.0	Normal Line / Spot	11/05/12-11/05/12	2	:30	11:34P- TONIGHT SHOW									1	\$925.00	\$925.00	Pittsburgh (WPXI)	TONIGHT SHOW	10/30/12
12.0	Normal Line / Spot	10/31/12-11/02/12	3	:30	12:35A- Late Night					1	1	1		3	\$350.00	\$1,050.00	Pittsburgh (WPXI)	LATE NIGHT 1225-135A/12	10/30/12
13.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	12:35A- Late Night						1			1	\$350.00	\$350.00	Pittsburgh (WPXI)	LATE NIGHT 1225-135A/13	10/30/12
14.0	Normal Line / Prime	11/01/12-11/01/12	4	:30	9P- The Office 9-930P									1	\$4,500.00	\$4,500.00	Pittsburgh (WPXI)	THE OFFICE 9-930P/15	10/30/12
14.0.1	Closed Preempt	11/01/12															Pittsburgh (WPXI)	Program Change/Exception	
15.0	Normal Line / Prime	11/01/12-11/01/12	4	:30	10P- Rock Center with Brian Williams 10-11P									1	\$1,800.00	\$1,800.00	Pittsburgh (WPXI)	ROCK CENTER 10-11P/16	10/30/12
16.0	Normal Line / Prime	11/02/12-11/02/12	4	:30	10P- Dateline 10-11P									1	\$3,000.00	\$3,000.00	Pittsburgh (WPXI)	DATELINE 10-11P/17	10/30/12
16.0.1	Closed Preempt	11/02/12															Pittsburgh (WPXI)	Program Change/Exception	
17.0	Revised Line / Sports- Local Pro	11/03/12-11/03/12	5	:30	11:30P- Pitt/Notre Dame Pre									1			Pittsburgh (WPXI)	PITT/ND PRIGAME	10/30/12

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Date:

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